

RealOptions Donor Privacy Policy

RealOptions is committed to respecting the privacy of our donors. We have developed this policy to ensure our donors that all of their information is kept private and will not be shared with any third party.

RealOptions provides this Donor Privacy Policy to make you aware of our privacy policy, and to inform you of the way your information is used. We also provide you with the opportunity to remove your name from our mailing list, if you desire to do so.

We collect and maintain the following types of donor information:

- contact information: full name, organization, complete address, phone number, email address, church;
- payment information: credit card number (full number collected, then last 4 digits remain visible and stored in our third party credit card processor's system), expiration date, and billing information;
- requests to receive periodic updates: e.g., to individuals who request it, we will send quarterly newsletter mailings and/or weekly emails, and also mailings/emails/texts related to specific fundraising events, appeals, or news pertaining to our mission.

RealOptions uses your information to complete a transaction, communicate back to you, and update you on foundation happenings. Credit card numbers are used only for donation or payment processing and are not retained for other purposes.

RealOptions will not sell, rent, or lease your personal information to other organizations. We assure you that the identity of all our donors will be kept confidential. Use of donor information will be limited to the internal purposes of RealOptions. It is our desire to not send unwanted mail to our donors. Please contact us if you wish to be removed from our mailing list. E-mail and SMS Text communications provide an unsubscribe mechanism to have your address/number removed from our contact list.

If you have comments or questions about our donor privacy policy, please send an email to our Director of Operations, Leah@realoptions.net or call us at 408-229-9836, ext. 102.